

nanimarquina at HD Las Vegas

The renowned contemporary rug brand nanimarquina is back to HD Las Vegas with their indoor and outdoor bestsellers and a new collection: FORMULA CONTRACT

TRES OUTDOOR by Nani Marquina and Elisa Padrón

Launched last march Tres Black Outdoor and Tres Salvia Outdoor finally bring the original Tres models to the exterior made with 100% recycled PET fiber.

Introduced in 2016, Tres quickly became the brand's most successful collection. *"With a timeless, contemporary design, good quality and competitive price, Tres has been able to respond to the most demanding needs of the market."* - Nani Marquina.



Transferring the essence of the Tres collection outdoors, these two new models pay tribute to the millenary craft of weaving and are produced entirely with 100% recycled PET to adapt to outdoor environmental conditions.

The particular PET fiber used offers a great softness that transfers the feeling of well-being from interior spaces to exteriors. In addition, with this fiber, nanimarquina turns waste from consumer plastic bottles into beautiful and long lasting rugs, guaranteeing the traceability and certification of materials and

manufacturing processes. **By using recycled PET fiber, we give a second lease of life to plastic bottles, thus minimizing our impact by avoiding the use of new resources.**

FLORA by Santi Moix

A new collaboration full of color at the hand of Barcelona artist Santi Moix, born from the admiration of Nani Marquina.

The Flora collaboration consists of artist-chosen works that explore the parallelism between life and death through Santi Moix's biomorphic flowers. His use of color is beyond the merely decorative: it enhances and accentuates certain details paying special attention to in-betweens – those intermediate processes in flowers like the moments before their birth, their explosion of color, and their decay.

Flora is comprised of three different models, all canvases that capture the beauty of Moix's flowers: Back yard, Promenade and Bloom. Each canvas is made using a high-quality hand tufted technique that allows for expert detail.



SHADE by Begüm Cana Özgür

One of the brand's bestsellers, Shade collection includes Indoor and Outdoor models as well as pouf collection.

The Shade collection is inspired by magical moments in nature where colors melt and speak for themselves. In the same way that colours flow in the sky, Shade rugs achieve an intricate gradient that leaves no one indifferent.

The rug and pouf set produces an incredible diffusion of color for all the senses. The feeling of tranquility and well-being of the collection is due to the power of colors that, as we well know, influence our mental state.



The Shade collection was designed in 2015 by the young Turkish designer Begüm Cana Özgür. However, it was not until the following year that Nani discovered her during a show of emerging talent in NY. Since then, we worked to re-edit the collection, improving the quality of the gradient and the thickness of the rug, relaunching in 2017.

FORMULA CONTRACT: the new collection

FORMULA introduces a new collection of highly functional and flexible rugs designed especially for contract projects. With over **250 possible combinations**, the client or designer will be able to choose from **five models and 30 colors** to find the indoor or outdoor solution that best suits the space. An online configurator will be released in September for ease of use.



FORMULA is born after studying the main needs of architects and designers and fine-tuned by the nanimarquina team's 30+ years of residential, commercial and contract experience.

nanimarquina's team prioritized designing **a sustainable collection**. FORMULA uses local fibers, prioritizing recycled materials and sustainable practices. From the conception, to the process - with Eco sheen, Jutex biodegradable and chemical-free cleaning products - to the recycled plastic packaging, all while incorporating original Indian sales tools to promote the collection.



In terms of **design**, these are 5 plain models full of nuances that turns them in unique rugs answering to the need of most projects to have a high-quality rug that can easily coexist with other elements in a space.

About nanimarquina

nanimarquina was founded by Nani in 1987 with a singular wish: *"I wanted to design rugs that were visually amazing, that people would enjoy."* In constant innovation of techniques and materials, nanimarquina is a pioneering family business in the contemporary rugs scene. Based in Barcelona and NYC, manufacturing is carried out in India and Pakistan, revealing the limitless possibilities of their artisans. The company collaborates with renowned national and international designers to guarantee the diversity of styles and experimentation with textures, materials and shapes. The result is a unique nanimarquina rug for each person, for each space, for each emotion.

Photo credits

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