

Press release

naninarquina

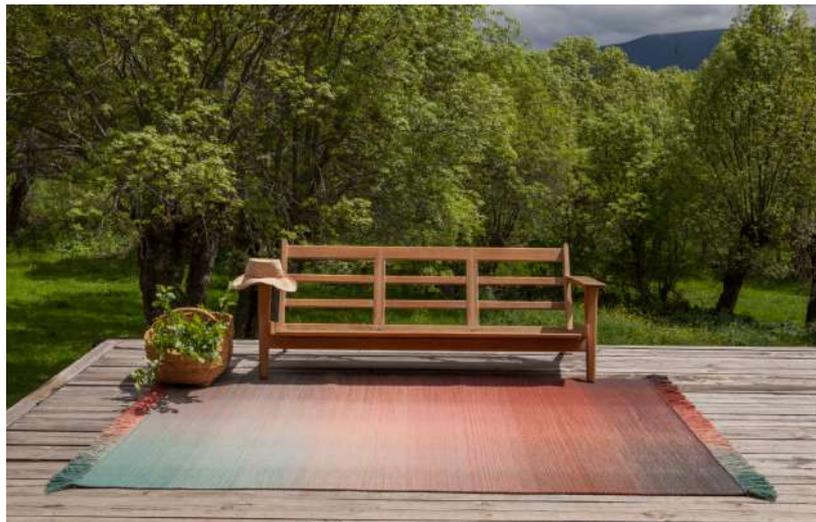
Shade Collection A silent encounter between colors

Design by Begüm Cana Özgür

The Shade collection is inspired by magical moments in nature where colors melt and speak for themselves. For example, at dawn when the sun begins to rise in the clear sky, or at dusk, on the seashore just before nightfall... In the same way that colors flow in the sky, the Shade rugs achieve an intricate and emotional gradient.



This collection of exquisite simplicity reflects a complex technical process to achieve the density, regularity, and fluidity of the desired effect. Two gradients converge in each rug, one vertical and one horizontal, in the same plane, harmonically using six transitional shades.



Designer Begüm Cana Özgür emphasizes: "this is a handmade flat-weave rug that generates an incredible and well-rounded diffusion of color. The surface releases a sense of tranquillity and well-being that is balanced by the penetrating vibration of colors."



Shade is available in three ombré palettes: from turquoise to eggplant, russet to Klein blue, and raspberry to forest green.

Shade was designed in 2015, but it was not until May of the following year that Nani discovered the collection during WantedDesign in New York. Since then, we have worked to edit the collection, improving the quality of the color gradient and the thickness of the rug.

This is the first time that the brand launches a proposal that has already been created instead of starting from scratch, thus being a new creative challenge for the company.



Technical information:

Sizes: 170 x 240cm / 200 x 300cm

Fibre: 100% New Zealand wool

Technique: Hand-loomed **Type:** Dhurrie

Density: 75.000 knots/m²

Pile height: 6 mm

Weight: 1,50 kg/m²



Shade Palette 1



Shade Palette 2



Shade Palette 3



About Begüm Cana Özgür:

Born in 1989, Turkish designer Begüm Cana Özgür received her master's degree from Cranbrook Academy of Art, US. In 2014, she opened her studio, based in Istanbul, where the cultural richness of the land has been the major motive in her work, developing an interest in ancient craft practices.

Cana's work integrates design, art, and crafts. Starting from the initial ideation, her design process is carried out hands on. She plays with common materials and existing techniques to fully understand their potential in order to develop new contemporary expressions. The experimental process results in the development and adaptation of skills, suggesting new ways of doing, which enable design ideas to inhabit a truly authentic form of body in her work.

About nanimarquina:

nanimarquina turns 30! Nani's singular desire: "I wanted to design rugs that were visually surprising for people to enjoy" is still valid nowadays. With constant innovation of techniques and materials, nanimarquina is a pioneering family company within the scene of contemporary rugs. Based in Barcelona and NYC, artisanal manufacturing takes place in India and Pakistan, discovering the unlimited possibilities of skilled artisans. Regarding design, the brand collaborates with renowned national and international designers, to ensure diversity of styles and experimentation with textures, materials, and shapes. The result is a unique nanimarquina rug for each person, for each space, for each emotion.

International Press Contact: nanimarquina
press@nanimarquina.com

Germany Press Contact Gabriella Gianoli

g.gianoli@ggpr.ch +41 31 352 24 54

North American Press Contact Karen

Brooking, bde Karen@bdeonline.biz Nicole

Ciminera Nicole@bdeonline.biz (212) 353-1383

Press release

naninarquina

Shade + poufs Collection

A silent encounter between colours

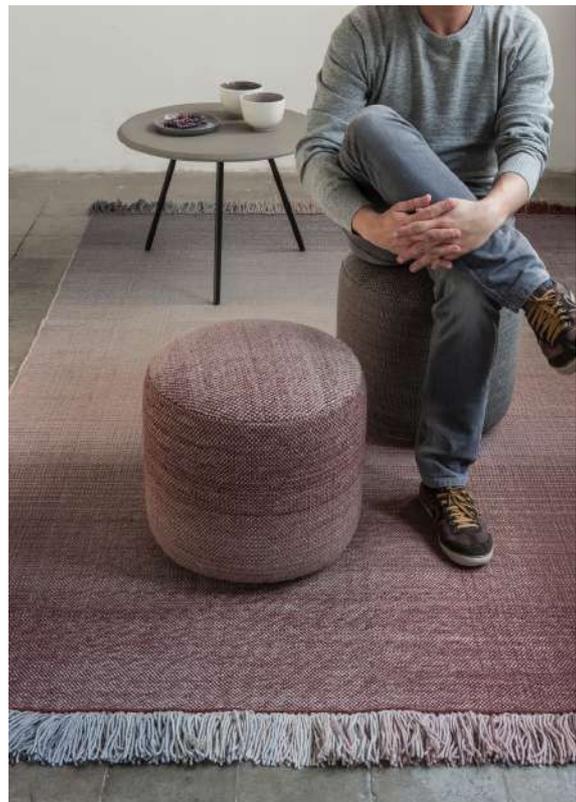
Design by Begüm Cana Özgür and Marcos Catalán

The Shade collection is inspired by magical moments in nature where colours melt and speak for themselves. In the same way that colours flow in the sky, Shade rugs achieve an intricate gradient that leaves no one indifferent.

Due to its resounding success, the collection is being expanded with new colours and eight poufs. This cylindrical seating accessory is light, manageable, and comes in a wide variety of colours. Each rug combines with two poufs that are upholstered with the main colour gradients.



The rug and pouf set produces an incredible diffusion of colour for all the senses. The feeling of tranquility and well-being of the collection is due to the power of colours that, as we well know, influence our mental state.



The Shade collection was designed in 2015 by the young Turkish designer Begüm Cana Özgür. However, it was not until the following year that Nani discovered her during a show of emerging talent in NY. Since then, we worked to re-edit the

collection, improving the quality of the gradient and the thickness of the rug, relaunching in 2017.

The design of the pouf, however, is the work of designer and architect, Marcos Catalán.



Shade pouf 1A



Shade pouf 2A



Shade pouf 3A



Shade pouf 4A



Shade pouf 1B



Shade pouf 2B



Shade pouf 3B



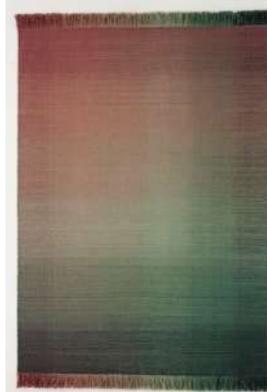
Shade pouf 4B



Shade Palette 1



Shade Palette 2



Shade Palette 3



Shade Palette 4

Technical Information:

Pouf

Size: Ø39cm, 40cm height

Fibre: 100% New Zealand wool

Fireproof PU foam filling

Agglomerated birch wood base

Agglomerated wood structure

Volume: 0.12 m³

Rug

Size: 170x240cm / 200x300cm

Fibre: 100% New Zealand wool

Technique: Hand loomed

Type: Dhurrie

Density: 75.000 knots/m²

Height: 4 mm

Total weight: 7 kg

Weight: 1,50 kg/m²



About Begüm Cana Özgür:

Born in 1989, Turkish designer Begüm Cana Özgür received her master's degree from Cranbrook Academy of Art, US. In 2014, she opened her studio, based in Istanbul, where the cultural richness of the land has been the major motive in her work, developing an interest in ancient craft practices.

Cana's work integrates design, art, and crafts. Starting from the initial ideation, her design process is carried out hands on. She plays with common materials and existing techniques to fully understand their potential in order to develop new contemporary expressions. The experimental process results in the development and adaptation of skills, suggesting new ways of doing, which enable design ideas to inhabit a truly authentic form of body in her work.

About nanimarquina:

Driven by a singular desire and a very creative background, Nani established nanimarquina in 1987 with a clear goal: to design unique and surprising handcrafted rugs for people to enjoy.

This family-owned company is pioneer in the field of contemporary rug design; searching for constant innovation, handcraft techniques, and new materials. Based in Barcelona and NYC, the company produces in India and Pakistan discovering the unlimited possibilities of the craftsmanship.

nanimarquina works with local and international designers to ensure a diversity of themes and experimentation with various textures, materials and shapes. The result: one-of-a-kind nanimarquina rugs for each of our customers. A rug for each space and emotion.

About the designers:

Nani Marquina:

After studying industrial design at the Massana School of Design in Barcelona and enjoying the success of her first bespoke textile designs, Nani Marquina launched her namesake brand in 1987, an award winning brand dedicated to the design, creation, and distribution of rugs. nanimarquina uses traditional craftsmanship techniques to create contemporary pieces. Nani herself received the International Women's Entrepreneurial Challenge Award from the Manhattan Chamber of Commerce, and the 2007 FIDEM Award for Entrepreneurial Woman of the Year. She has enjoyed tenure as the Chairwoman of ADP (Professional Design Association), and of Red (Reunión Empresas de Diseño). From 2013 to 2018 she was President of the FAD (Foment de les Arts i Disseny).

Mathias Hahn:

German born designer Mathias Hahn works and lives in London, where he established Mathias Hahn Design Studio in 2006. The studio covers a diversity of projects in the field of product and furniture design. He holds a degree in Industrial Design by the University of Essen, and in Product Design by the Royal College of Art in London. Hahn's process alternates between analytical knowingness and experimental curiosity. His work is characterized by an intense examination of materials and manufacturing processes while his human centered approach sees design as a 'cultural tool'. Hahn's work has been exhibited in a multitude of international exhibitions, is represented in permanent museum collections and has received numerous international awards.



Ilse Crawford:

Ilse Crawford is a designer, academic and creative director with a simple mission, to put human needs and desires at the center of all that she does. As founder of Studioilse, together with her multi-disciplinary, London-based team she brings her philosophy to life. This means creating environments where humans feel comfortable; public spaces that make people feel at home and homes that are habitable and make sense for the people who live in them. It means designing furniture and products that support and enhance human behavior and actions in everyday life.



Ronan & Erwan Bouroullec

Brothers and designers. They have been working together for about fifteen years bonded by diligence and challenged by their distinct personalities.

Ronan (born 1971, Quimper) and Erwan Bouroullec (born 1976, Quimper) are brothers and designers based in Paris. They have been working together for about fifteen years bonded by diligence and challenged by their distinct personalities with the intention to reach more balance and finesse.

Their work has covered many fields ranging from the design of small objects as jewelry to spatial arrangements and architecture, from craftsmanship to industrial scale, from drawings to videos and photography.

They have collaborated with leading design companies such as Alessi, Artek, Axor Hansgrohe Cappellini, Established & Sons, Glas Italia, Flos, Hay, Iittala, Kreo gallery, Kvadrat, Kartell, Kettal, Ligne Roset, Magis, nanimarquina, Mattiazzi, Mutina, Samsung, Swarovski and Vitra. Their studio is based in Paris and their team numbers around eight people.



Javier Mariscal

Since the 1970s when he picked up a pencil to earn his living, Javier Mariscal's career has been marked by his "creative incontinence", and by his need to express himself through a variety of disciplines, whether artistic or not.

Marked by his "creative incontinence", Mariscal has been expressing his sensibilities through a variety of disciplines, artistic or otherwise.

Born in Valencia, Mariscal has developed his professional career in Barcelona. The Mediterranean culture of both cities is revealed in his work: the hedonism, optimism and symbolism, as well as the vibrant range of colours and his poetic approach. Before dealing with projects from a multidisciplinary point of view became a recognized value, his professional activity of moving from one discipline to another, thanks to his untiring curiosity and his passion to innovate, contributes to make everyday life more interesting, easy and friendly. From furniture design to painting, sculpture, and illustration, interior and graphic design, animation, landscaping, among many others, all have been treated with his unique professional and personal vision.

Mariscal expresses himself using a personal language that is complex in intention, yet simple in manifestation, innocent yet at the same time provocative, enabling him to innovate, take risks and communicate, to keep 'tickling' the eyes of those who see his work and create complicity with others.



Ron Arad

Gracias a la combinación de formas divertidas y experimentos con una tecnología avanzada, Ron Arad se ha convertido en uno de los diseñadores más influyentes de nuestros tiempos.

Gracias a la combinación de formas divertidas y experimentos con una tecnología avanzada, Ron Arad se ha convertido en uno de los diseñadores más influyentes de nuestros tiempos.

Nació en Tel Aviv (Israel), se trasladó a Londres en 1973 para estudiar arquitectura y se hizo un nombre a principios de los años ochenta como diseñador autodidacta de mobiliario escultural. Actualmente, combina el trabajo en ambos campos, el diseño y la arquitectura.



Nipa Doshi + Jonathan Levien

Doshi Levien is a London based design office, established in 2000 by Nipa Doshi and Jonathan Levien. Both work together and make their own rules that are based on extracting as much richness as possible out of an-idea.

Doshi Levien is a London-based design office, established in 2000 by Nipa Doshi and Jonathan Levien. Working in tandem to create their own set of design rules, the duo aim to extract a deep richness from each idea and concept.

Doshi Levien's work celebrates the hybrid and explores the blend of cultures, technology, storytelling, industrial design, and fine craftsmanship through a variety of disciplines and industries. Nipa's refined and astute visual direction combines with Jonathan's precision and his tenacity as an industrial designer.



Jaime Hayón

Born in Madrid in 1974, Jaime Hayón has one of the most glittering careers in recent contemporary design. Although trained in Madrid, he forged his reputation at Fabrica, the creative breeding ground run by Benetton near the Italian city of Treviso. Arriving in 1997, at the young age of 24, Hayón worked for Oliviero Toscani, who would soon place him in charge of the design department. It was at Fabrica that Hayón first worked with BD on the Mail Me project.

In 2004, he decided to branch out on his own, settling in Barcelona and working on a number of projects while also exhibiting his more personal work in art galleries. The exhibition "Mediterranean Digital Baroque", at London's David Gill Gallery, and the bathroom collection he designed for ArtQuitect marked the start of his meteoric international rise, which was established with the Showtime collection for BD and his subsequent work with companies such as Metalarte, Camper, Lladró, Bisazza, Swarovsky, and Moooi.



Begüm Cana Özgür

Born in 1989, Turkish designer Begüm Cana Özgür received her master's degree from Cranbrook Academy of Art, US. In 2014, she opened her studio, based in Istanbul, where the cultural richness of the land has been the major motive in her work, developing an interest in ancient craft practices.

Cana's work integrates design, art, and crafts. Starting from the initial ideation, her design process is carried out hands on. She plays with common materials and existing techniques to fully understand their potential in order to develop new contemporary expressions. The experimental process results in the development and adaptation of skills, suggesting new

ways of doing, which enable design ideas to inhabit a truly authentic form of body in her work.



Tord Boontje

The Studio's work draws from a belief that modernism does not mean minimalism, that contemporary does not forsake tradition, and that technology does not abandon people and senses.

The work carried out at Studio Tord Boontje arises from a belief that modernism does not mean minimalism, that contemporary does not forsake tradition, and that technology does not abandon people and the senses.

Founded in 1996, the attractive goal of the Studio is the delicate marriage of design and emotion, design that is as broadly accessible as it is enticing. Often tempering angularity with softness, they search for inspiration in nature, using forms and layers to engage and entice an observer's imagination and emotions.

Developing a wide range of products and furniture pieces over the years for brands such as Alexander McQueen, Moroso, Habitat, Artecnic, Swarovski, Kvadrat, Perrier-Jouët, and Shiseido, among others, the Studio Tord Boontje has also garnered numerous awards.



Neri & Hu

Lyndon Neri and Rossana Hu are the Founding Partner of Neri&Hu Design and Research Office, an inter-disciplinary international architectural design practice based in Shanghai, China with an additional office in London. Neri&Hu are named Maison&Objet Asia Designers of The Year 2015 and Wallpaper* Designer of The Year 2014. In 2013, Mr. Neri was inducted into U.S. Interior Design Hall of Fame with partner Rossana Hu.

Lyndon Neri and Rossana Hu are also founder of Design Republic, a retail concept store based in Shanghai that offers a unique collection of products created by the world's best design talents, many of which have never before been made available to consumers in China. The flagship store design, created by Neri&Hu, earned the Perspective Awards Best Interior Retail and the DFA (Design For Asia) Best Design of Greater China.



Elisa Padrón:

Elisa Padrón (Canarias, 1984) and her special sensibility for product design, makes even the most complex creative process simple. Her intuitive and passionate approach leads her to experience craftsmanship in the first person: researching, experimenting with her hands, and comprehensively understanding different techniques, however traditional they may be. With a tireless attention to detail, Elisa displays a keen knowledge of color while highlighting the beauty of simplicity. She directs the in-house design team at nanimarquina, creating her own collections as well as accompanying external designers we work with throughout their development process.



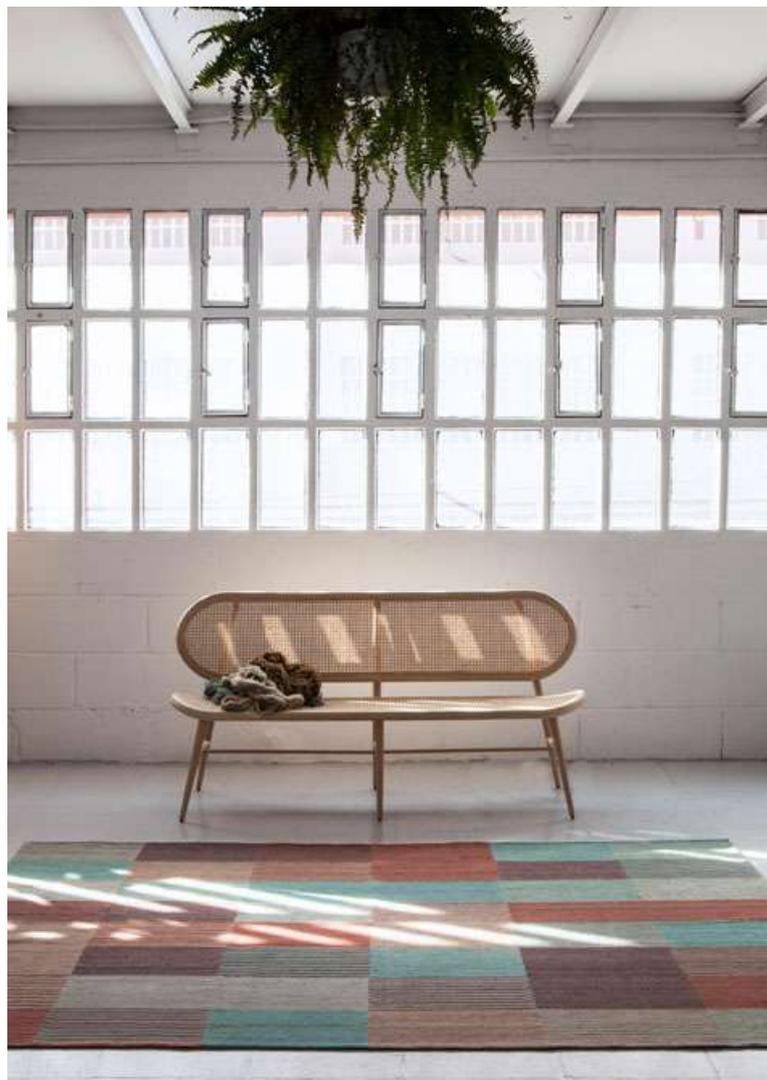
Raw Color

Raw Color is a collaboration of the Designers Christoph Brach and Daniera ter Haar. Their work reflects a sophisticated treatment of material by mixing the fields of photography and graphic design. This is embodied through research and experiments building a visual language. In their Eindhoven based studio they are working on self-initiated and commissioned projects. They graduated at the Design Academy Eindhoven in 2007 and set up the studio in 2008.

Driven by curiosity they are questioning the meaning of the subject they are working on. Within these aspects the materialization of colour plays a key role, and can be seen as the core of the studio. Their projects are mainly commissioned by the cultural and design related field.

Alongside their projects Raw Color is teaching at the Design Academy Eindhoven since 2011. They also have been regularly invited for several lectures and workshops.

By experimenting and trusting on their intuition Raw Color has created a design language that is verbally direct, energetic and recognizable, stretching the borders and definition of design.



Marcos Catalán:

Graduated at Elisava School of Design in Barcelona (1997). Marcos collaborated with different architectural firms until he founded Marcos Catalán Studio in 2006, developing integral projects of architecture, interior design, and product design. His studio practices a rigorous and rational method of work, with the aim of improving the quality and experience of the places in which it intervenes.



Eduardo Chillida

Eduardo Chillida was born on 10 January 1924 in San Sebastián. His work can be found in more than 20 museums across the world, and exhibitions have been held in several cities including Berlin, London and New York.

With pieces in more than 20 museums across the world, and countless exhibitions celebrating his work throughout the years, Chillida was a celebrated and prolific artist.

Born in San Sebastian, he began his life work in Paris, producing sculptures. Yet it would be a few years later, back in Spain, when he would discover the beauty of working with iron.

Public works were an important part of his artistic career, with more than 40 sculptures standing in different locations around the world. In 1972 he created "Lugar de Encuentros III", today located on Madrid's Paseo de la Castellana; the "Campo Espacio de Paz" in Lund, Sweden; and "Elogio de la Arquitectura II" in Palma de Mallorca. In 1973, his "Estela a Pablo Neruda" was erected in Tehran. It was in 1976 that the "Comb of the Wind XV" was installed in San Sebastian. Chillida would garner almost every award in existence for his work, and died in 2002 without seeing the completion of his great dream, the Tindaya Project, a public monument in the heart of the mountains.

www.museochillidaleku.com



Nota de prensa

Hayón x Nani

Design by Jaime Hayón

naninarquina

The perfect gift for a 30-year milestone, the Hayón x Nani is a dreamy, wild collection with a great sense of humour.

Created with the hand tufting technique, a manually operated pistol injects pieces of wool, intuitive and fluid lines are achieved, as well as an organic composition. The definitive and faithful reproduction of the original sketch by the designer.



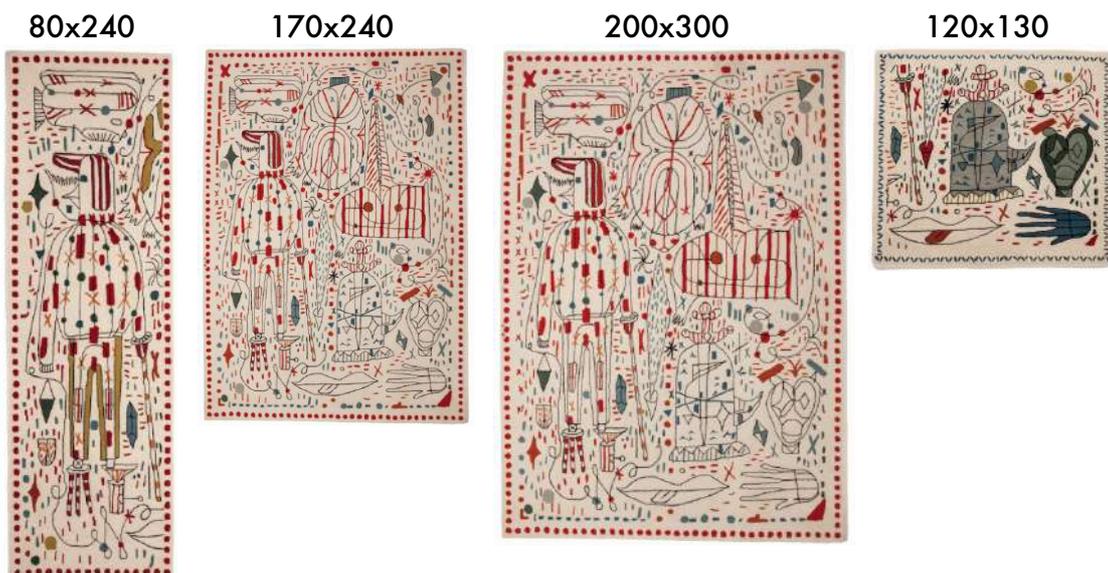
A first glance reveals a chaotic tangle of colours and shapes that invade the rug. However, after looking carefully, the imagination of Jaime Hayón springs to life: turtles, lips, hands, stools, fish, half men – half birds...





"Who better than Jaime and his surreal world full of characters, to celebrate our 30th anniversary? Someone who defies conventions and evokes smiles, vitality, a joy for life... Momentous anniversaries don't occur every day..." Nani Marquina.

The elements have been distributed in such a manner that the rug can be observed from different angles. The collection comprises two models and four sizes. The square model has been specially designed to hang on a wall as a tapestry.



Technical information:

Sizes: 80 x 240cm / 170 x 240cm /
200 x 300cm

Fibre: 100% New Zealand wool

Technique: Hand tufted

Density: 56.000 knots/m²

Pile height: total 10mm

Weight: 4,2 kg/m²

Video of creation process:

https://youtu.be/rSTbwnC_N1o

About Jaime Hayón:

Born in Madrid in 1974, Jaime Hayón has one of the most glittering careers in recent contemporary design. Although trained in Madrid, he forged his reputation at Fabrica, the creative breeding ground run by Benetton near the Italian city of Treviso. Arriving in 1997, at the young age of 24, Hayón worked for Oliviero Toscani, who would soon place him in charge of the design department. It was at Fabrica that Hayón first worked with BD on the Mail Me project.

In 2004, he decided to branch out on his own, settling in Barcelona and working on a number of projects while also exhibiting his more personal work in art galleries. The exhibition "Mediterranean Digital Baroque", at London's David Gill Gallery, and the bathroom collection he designed for ArtQuitect marked the start of his meteoric international rise, which was established with the Showtime collection for BD and his subsequent work with companies such as Metalarte, Camper, Lladró, Bisazza, Swarovsky, and Moooi.

About nanimarquina:

30 years of nanimarquina! Nani has a singular desire: "I wanted to design rugs that were visually surprising for people to enjoy." With constant innovation of techniques and materials, nanimarquina is a pioneering family company within the scene of contemporary rugs. Based in Barcelona and NYC, artisanal manufacturing takes place in India and Pakistan, discovering the unlimited possibilities of skilled artisans. Regarding design, the brand collaborates with renowned national and international designers, to ensure diversity of styles and experimentation with textures, materials, and shapes. The result is a unique nanimarquina rug for each person, for each space, for each emotion.

PRESS REALASE

New Outdoor collection nanimarquina goes outdoors

Design by Nani Marquina

After years of research, nanimarquina launches its first line of outdoor rugs specially designed to offer comfort for outdoor spaces.



The collection arises from the desire to transfer the warmth of interior spaces to the outside world. Areas where the common denominator is the absence of walls and delineated spots, in which the rug becomes the perfect resource to define and create comfortable outdoor environments.

In this manner, nanimarquina has opted for the creation of a series of outdoor rugs using ancestral techniques that characterize their pieces and innovating in fibres, which besides being resistant to water and weather adversities, presents surprising similarities to natural fibres.

A set of vibrant textures combined with different thicknesses and fibre blends, ensures an optimal aspect is maintained while bringing warmth to open-air environments. Rugs with the look and feel of indoor pieces that offer outdoor resistance, preserving the essence of the brand: to make rugs with an element of comfort that can be enjoyed in any space.



Within the new nanimarquina outdoor concept, some of the brand's most successful collections are represented such as Shade, Tres Stripes, and Tres Textura. Additionally, an exclusive line is introduced: **Oaxaca**. Inspired by traditional rug design, simple geometric shapes mixed with brightly coloured flowers bear fruit to a contemporary and daring piece.



Oaxaca



Tres Stripes Outdoor



Tres Texture Black
Outdoor



Tres Texture Mustard
Outdoor



Shade Palette 1
Outdoor



Shade Palette 2
Outdoor



Shade Palette 3
Outdoor



Shade Palette 4
Outdoor

Technical information:

Sizes: 170 x 240cm / 200 x 300cm

Fibre: PET • **Technique** Handloomed • **Type** Dhurrie

About nanimarquina:

nanimarquina was founded by Nani in 1987 with a singular desire: "I wanted to design visually stunning rugs for people to enjoy." Searching for constant innovation of techniques and materials, nanimarquina is a family company, a pioneer in the market of contemporary rugs. Based in Barcelona and NYC, manufacturing is carried out in India and Pakistan, thus revealing the unlimited possibilities of handicrafts. In regards to design, the brand collaborates with renowned national and international designers to guarantee diversity of styles and experimentation with textures, materials and shapes. The result is a unique nanimarquina rug for each person, for each space, for each emotion.

International Press Contact: nanimarquina press@nanimarquina.com

Germany Press Contact Gabriella Gianoli g.gianoli@ggpr.ch +41 31 352 24 54

North American Press Contact Karen Brooking, bde Karen@bdeonline.biz Nicole Ciminera Nicole@bdeonline.biz (212) 353-1383